

# EXECUTIVE SUMMARY

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Parkade Coin is developed in a way to promote growth that uses a combination of proprietary technologies, market analysis, and human expertise to capitalize on a glaring need in cities around the world.

The capital provided by the Parkade Coin community will be used to grow our parking presence and develop a worldwide mobile application to support the infrastructure.

# LEGAL DISCLAIMER

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This document does not constitute nor imply an offer or solicitation to purchase or sell any investment.

Each country, state, province, or other regional jurisdictional authorities have a range of regulations regarding the flow of capital. It is incumbent upon any and all participants to be familiar with and abide by such regulations.

By participating in and/or contributing to this ICO, you are agreeing to the terms outlined in the TERMS AND CONDITIONS, PRIVACY POLICY and to the Introductory Page and Legal Disclaimer in the "Parkade.io Whitepaper".

This document should be read in conjunction with the Parkade.io whitepaper.

# A TOKEN WITH 3 WAYS TO PARTICIPATE

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100% of the money you invest will be used to purchase, build and develop parking infrastructure in cities around the world.

**01**

As these assets start to generate income from parking operations, profit is shared with investors. Each year, 50% of net profits are shared with investors, the other 50% are reinvested into the business to help support continued growth.

**02**

In addition, because Parkade Coins are backed by the possibility to participate in profits generated by purchased parking real estate, Parkade Coins are expected to increase in value correlated to the real estate appreciation over time.

**03**

To manage the infrastructure, the Parkade Team is developing the Parkade.io mobile application. Users will be able to rent out their own parking spots, offering an additional way to earn Parkade Coins, and benefit from the business.

# SALE DETAILS

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- Symbol: **PRKC**
- Token Sale Allocation: **240,000,000**
- Token Sale Price: Equivalent of **\$0.50 USD**
- Token Supply: **400,000,000**
- Funding Goal: Equivalent of **\$120,000,000 USD**

# DISTRIBUTION OF TOKENS

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- **60% Token Sale** - 60% of the total number of Parkade Coins will be allocated to contributors during the ICO\*.
- **15% Team** - 15% of the total number of Parkade Coins will be allocated to the founder and team. The team tokens will be locked for 12 months and then gradually released to them.
- **5% Community** - 5% of the total number of Parkade Coins will be allocated to our community, for example the bounty program.
- **10% Partnerships** - 10% of the total number of Parkade Coins will be allocated to partnerships and broker relationships.
- **10% Reserved** - 10% of the total number of Parkade Coins will be allocated to the reserved pool for future strategic plans for the ecosystem. The reserved tokens will be locked for 12 months and then released gradually.

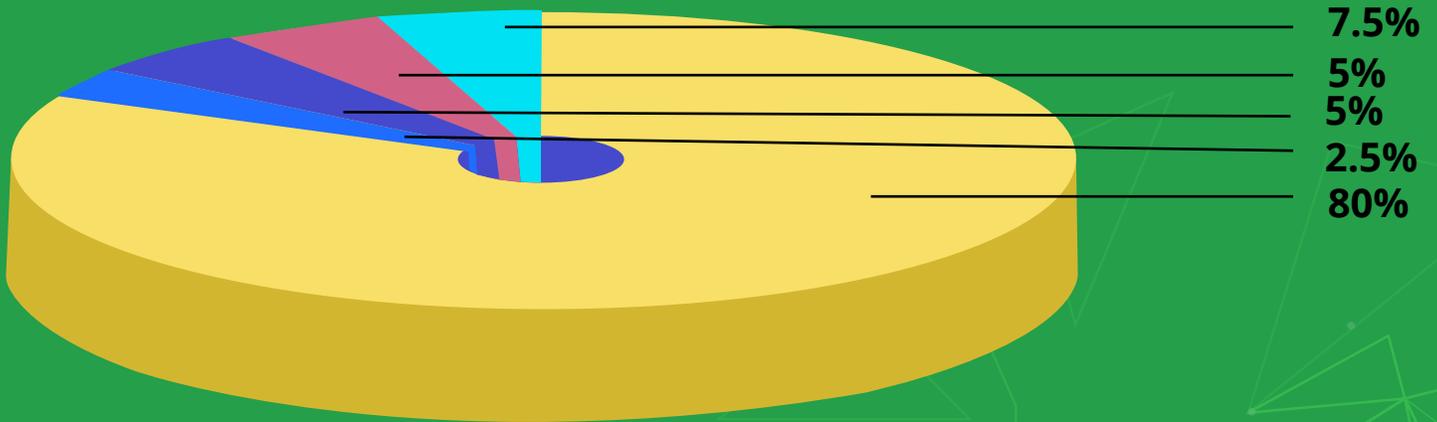
\*Unsold tokens will be allocated to the reserved pool and locked for 12 months.



# DISTRIBUTION OF PROCEEDS

- **80%** Purchase Infrastructure & Hardware
- **2.5%** Mobile Application Development
- **5%** Transaction and Legal
- **7.5%** Development and Staffing
- **5%** Marketing

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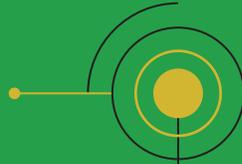
# SALE BONUS



# BENCHMARKS

## PARKADE COIN COMMUNITY BENCHMARKS

We are looking to create a strong and connected Parkade Coin community. As a result, we intend to offer the following rewards to investors upon reaching any of the thresholds.



3M USD - Development of the Parkade.IO mobile application. Begin to change the way the world parks.

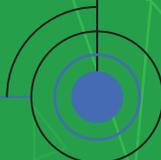
3-10M USD - Buy a limited number of parking spots in Canada.



10-25M USD - Will increase the number of parking lots in Canada. Also, start planning to buy infrastructure in the USA.



25-50M USD - Will increase the number of parking lots in the USA. Also, start planning to buy infrastructure internationally.



50M+ USD - Will buy more parking lots internationally and start planning to build additional infrastructure throughout the world.

# SUMMARY

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We are primed to change the way the world parks. Parkade Coin and Parkade.io offer a gateway to change the supply of parking. By finding ways to utilize more parking in downtown cores we will be able to help lower parking prices around the globe.

By buying PRKC tokens you join the Parkade.io community and a revolution of parking worldwide.

# SOCIAL LINKS

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